



# Sponsorship Information

The ICCAC offers several different sporting events that provide effective publicity and marketing opportunities for any organization. A few of the opportunities is for banners and booths at the sporting events creating company awareness to the attending athletes, coaches, and spectators at each event. Further details of events, locations, and participants will be provided.



### 2010 Graphic Edge Juco Jamboree

- University of Northern Iowa– Cedar Falls, IA
- Saturday, October 9, 2010
- Advertisement on iccac.org
- 28 teams– each playing 3 games
- 7 courts
- Located at Wellness & Recreation Center
- Exposure to 28 basketball teams
- Booth and banner at Juco Jamboree
- Exclusive ads in media guides/programs
- Naming rights
- Player of the game
- Line-ups
- Stats



### ICCAC Baseball Showcase

- Saturday, September 18, 2010
- Hosted at Kirkwood Community College
- Cedar Rapids, IA
- Booth and Banner at Baseball Showcase
- Company exposure to baseball teams and fans



### Cross-Divisional Volleyball Tournament

- October 22-23, 2010
- Hosted in Marshalltown, IA
- Ten ICCAC Volleyball teams
- Booth and banner at volleyball tournament
- Company exposure to volleyball teams and fans



### ICCAC Softball Showcase

- Sunday, October 10, 2010
- Sam Wise Sports Complex in Altoona, IA
- Booth and Banner at Softball Showcase
- Company exposure to softball teams and fans

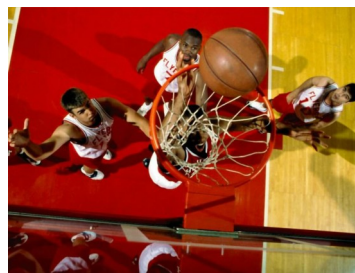
### Graphic Edge Bowl

- Bowl game in Cedar Falls, IA
- Hosted in UNI Dome
- First game at 11:00 am November 21, 2010
- Feature game at 3:00 pm November 21, 2010
- Booth and Banner at Graphic Edge Bowl
- Company exposure to football teams and fans



### ICCAC Juco Challenge

- Basketball tournament hosted in Marshalltown, IA
- Nine Men's teams
- Seven Women's Teams
- Booth and banner at Juco Challenge
- Company Exposure to basketball teams and fans



### Regional Tournaments

- 19 Regional Championship Tournaments
- Company exposure at all of these tournaments
- Men's & Women's Basketball
- Men's & Women's Soccer
- Men's & Women's Cross Country
- Men's & Women's Indoor Track and Field
- Men's & Women's Outdoor Track and Field
- Men's & Women's Swimming and Diving
- Men's & Women's Golf
- Football
- Volleyball
- Wrestling
- Softball
- Baseball

